

**IFC- Argüden Governance Academy
Good Governance in SMEs Training Program
CURRICULUM DEVELOPMENT – DRAFT**

Day 1 (Nov, 21st)

No	Course Details	Expected Duration	Lecturer
0	Welcoming Remarks <ul style="list-style-type: none"> □ Participant introductions and workshop objectives (slides 1-4) 	25 min	IFC
1	The Journey of Corporate Governance	1 hour	The Academy
	Coffee Break	10 min	
2	From Management to Governance: SMEs <i>The course examines the nature and major trends of SMEs, role of good governance in ensuring sustainability of good management.</i> <ul style="list-style-type: none"> □ What is governance (9-14) 15 min □ Principles of Governance: <i>CRAFTED & LOGIC</i>® □ Building and Sustaining Trust in SMEs □ What ARE Investors looking for by requiring better governance? (15-19) 10 min □ Measuring Governance Quality – DSICS®: Measuring is key for improvement. This course shows participants the ways to implement good governance principles to the organization and to measure, evaluate, and report. 	1 hour 15 min	The Academy
	Lunch Break	10 min	
3	Module 1: SME Governance Framework and Case Study <ul style="list-style-type: none"> □ Introduction to Governance exercise (slides 5-8) 15 min □ SME Governance Framework (20-26) 25 min □ Case Study (S28-29) 15 min 	1 hour	IFC
	Coffee Break	20 min	
4	Module 2: Addressing SME “Pain Points” <ul style="list-style-type: none"> □ Human Capital (1-17, 35 min) □ Succession Planning (18-24, 35 min) □ Effectively managing shareholders&other stakeholders □ Control Environment (25-35) , 30 min 	1 hour 40 min	IFC
	Case Study Discussion	20 min	IFC

Day 2 (Nov, 22nd)

No	Course Details	Expected Duration	Responsible
5	<p>Strategic and Management Decision Making</p> <p><i>The course examines the ways to identify the mission, vision, and values of the organization, and set the direction</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Management Decision Making (1-15) 30 min <input type="checkbox"/> External Advisors and Advisory Board (16-25) 30 min 	1 hour	IFC
	Coffee Break	10 min	
6	<p>Keys to Have Responsible Boards in SMEs</p> <p><i>This course examines selection, responsibilities, maintaining board transparency and accountability, common board challenges and how to address them.</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Role of BoDs <input type="checkbox"/> Having a Responsible Board <input type="checkbox"/> Diversity in the Boards <input type="checkbox"/> Crafting the sustainability vision and building sustainable Boards <input type="checkbox"/> Special Considerations: Family Business (37-43) 25 min 	1 hour 30 min	The Academy - IFC
	Lunch Time	1 hour	
7	<p>Sustainable Value Creation: Integrated Thinking</p> <p><i>The course examines the way to examines the mission of the SMEs to create sustainable value for societies and the integrated thinking.</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Sustainable Value Creation <input type="checkbox"/> Definition of Integrated Thinking <ul style="list-style-type: none"> <input type="checkbox"/> Integrated Thinking and Strategic Decision Making Process <input type="checkbox"/> Transparency and Building trust <input type="checkbox"/> From Integrated Thinking to Integrated Reporting 	1 hour	The Academy
	Coffee Break	10 min	
8	<p>Module 4: SME CG Self-Diagnostic Assessment</p> <ul style="list-style-type: none"> <input type="checkbox"/> Case study final discussion (slide 2) 20 min <input type="checkbox"/> Self-Assessment Tool instructions (3-12) 15 min <input type="checkbox"/> Individual work with the Tool. (leave slide 10 displayed) 45 min 	1 hour 40 min	IFC
	Official closing remarks, evaluations and certificates	15 min	

Other Details:

- The “**Good Governance in SMEs**” Training Program consists of **8 basic courses**.
- Curriculum is prepared in a **concentrated manner**. The details of the courses can be **extended upon request**.
- Total Duration:** Approx. 13 hours